

PROMOTION AND SALES DEVELOPMENT SERVICES IN DIGITAL ENVIRONMENT

Service for **consolidating, positioning, and expanding** businesses in the digital market through comprehensive strategies for online promotion and sales development.



When is the ideal time to integrate a Digital Promotion and Sales Development solution?

#1 STAGNANT SALES

Your company is "stuck" in sales, with no sustained growth, and market penetration is costing more than projected.



#2 LAUNCHING NEW PRODUCTS OR SERVICES ONLINE

You've already invested resources in research and development for solutions targeting your market. By partnering with **BST** as your strategic ally, you place the success of new products or services in professional and highly experienced hands within the digital sector.



#3 OPERATIONAL CONSOLIDATION

Your company is ready to grow and capture a larger market share. It's time to organize and systematize your operations to strengthen your competitive position and accelerate business growth.



#4 CONTROLLED EXPANSION

Your company is in a growth phase, seeking to invest assets to generate higher dividends while maintaining control over core operations.





BST GLOBAL TRADE CORPORATION

Our goal is to become a leading entity in promoting and developing marketing strategies in the digital environment.

Our approach is tailored to any type of project, whether for products or services. **BST** leverages its expertise in business management to develop strategies that deliver concrete and sustainable results, always aiming to maximize value for our clients and partners.

BST = Buy Sell Trade

www.bstglobaltrade.com 

METHODOLOGY

Our **Commercial Development Methodology** on the Internet aims to enhance our clients' visibility and market accessibility, as well as establish strong management through effective digital platforms (ERP) and the transfer of targeted digital marketing strategies.



We **consolidate, position, and expand** our clients' presence in the digital market based on **five pillars of business management and process automation**, creating a strong connection with their target market.



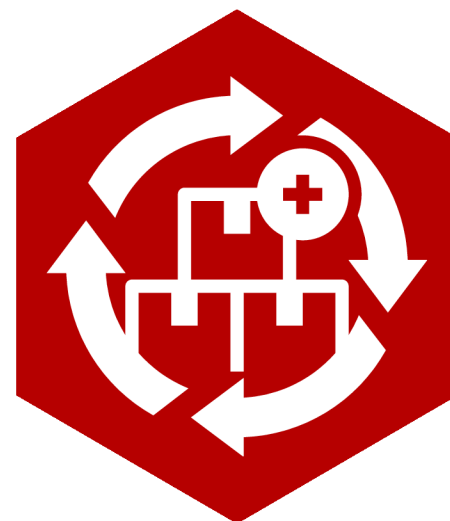
Digital Business Model

Analysis of the current model and marketing characteristics.



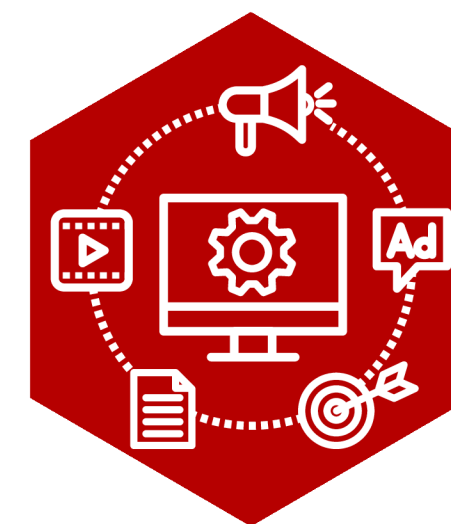
Customer Relations

Evaluation of customer support and current marketing tactics.



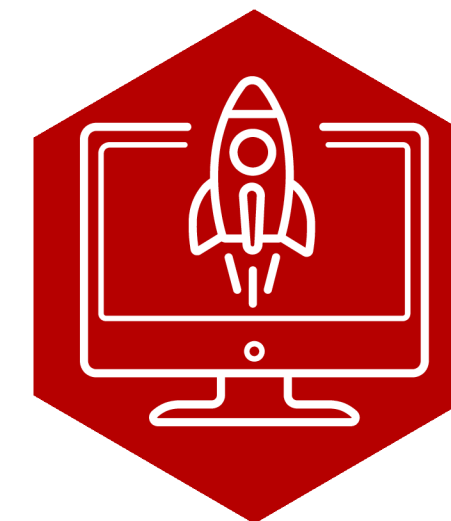
Inventory Control

Implementation of an inventory control system designed to minimize losses and maximize operational efficiency.



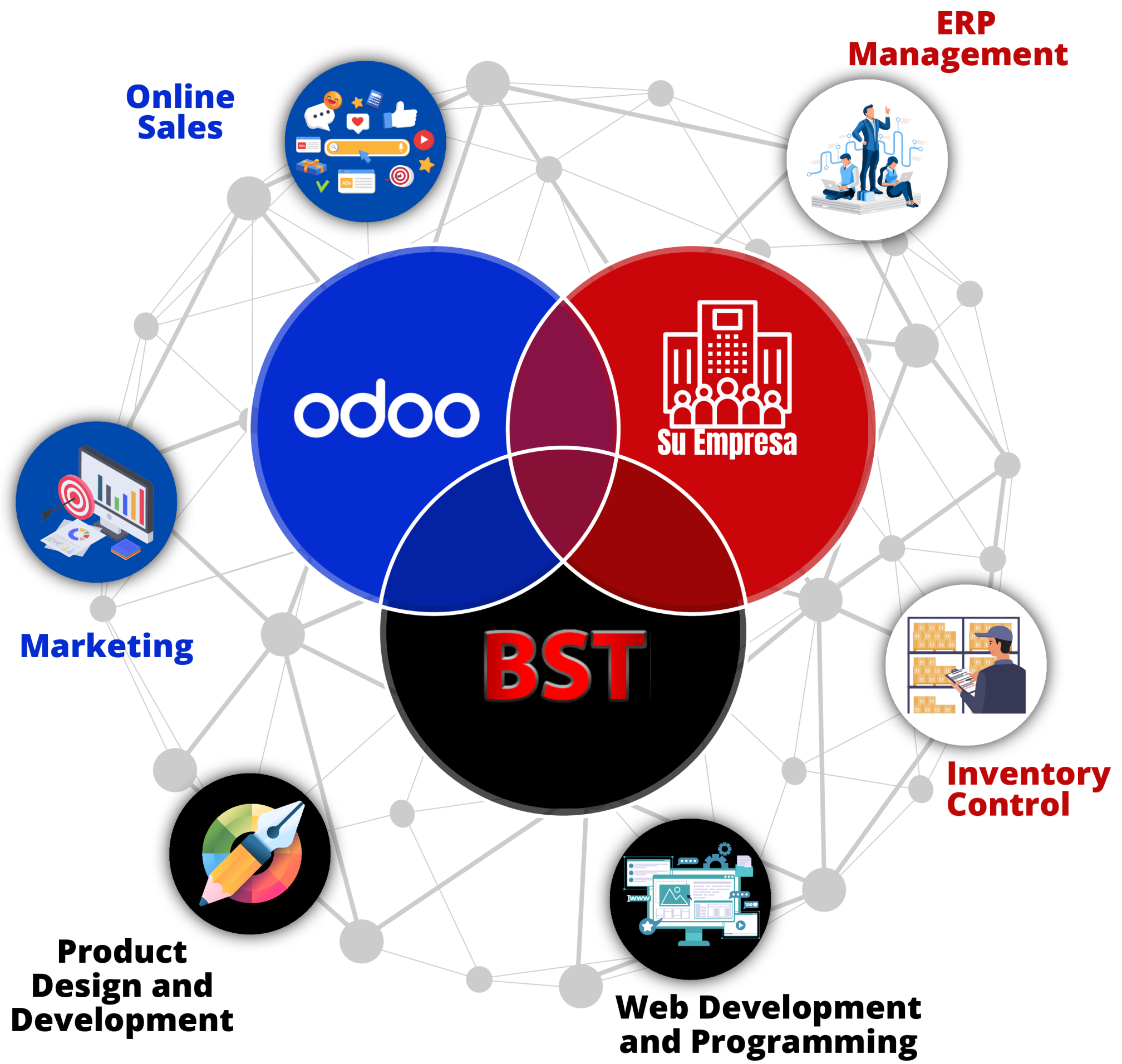
Web Production

Analysis of trends and competition to adjust digital image and content.



Digital Launch

Execution of online launch campaigns with defined resources and plans.



“We consolidate efforts into a single business solution so your company can focus on maximizing the value of its operations.”

BIONANO TECHNOLOGYS, S.A. DE C.V

“BST is a valuable strategic ally in daily operations with an excellent creative and professional team.”

Ing. Rodolfo Garrido
General Director.

Highlighted Services:

- Brand and corporate identity redesign.
- Design and development of new products for the dietary supplements sector.
- Digital launch through META and Google Ads.
- Determination of expansion policies.
- Implementation of a wholesale sales model under “Referral” and “Associate” schemes.
- Inventory control audit and establishment.
- Training and implementation of management processes with ERP systems.



La línea de suplementos alimenticios **BIONANO®** son un complemento valioso para aquellos que buscan una vida plena, saludable y equilibrada. Al integrarlos en tu rutina diaria, estarás fortaleciendo cada uno de los pilares fundamentales del bienestar, asegurando así una mejor calidad de vida.



BIONANO LIFE

Potencia tu energía diaria con **LIFE**, un suplemento que estimula la producción de células madre para una salud celular óptima.

“Vive al máximo con **LIFE**: tu energía diaria en cada cápsula.”

[Comprar](#)



BIONANO ALFA & OMEGA

Este neuroprotector y neuroregenerador mejora tus funciones cognitivas y protege tu salud cerebral.

“Despierta tu mente con **ALFA & OMEGA**: protección y claridad.”

[Comprar](#)



BIONANO FEM ROSE

Diseñado especialmente para apoyar la salud femenina durante la menopausia, **FEM ROSE** equilibra tus hormonas y mejora tu bienestar.

“Libertad hormonal con **FEM ROSE**: tu aliado en cada etapa.”

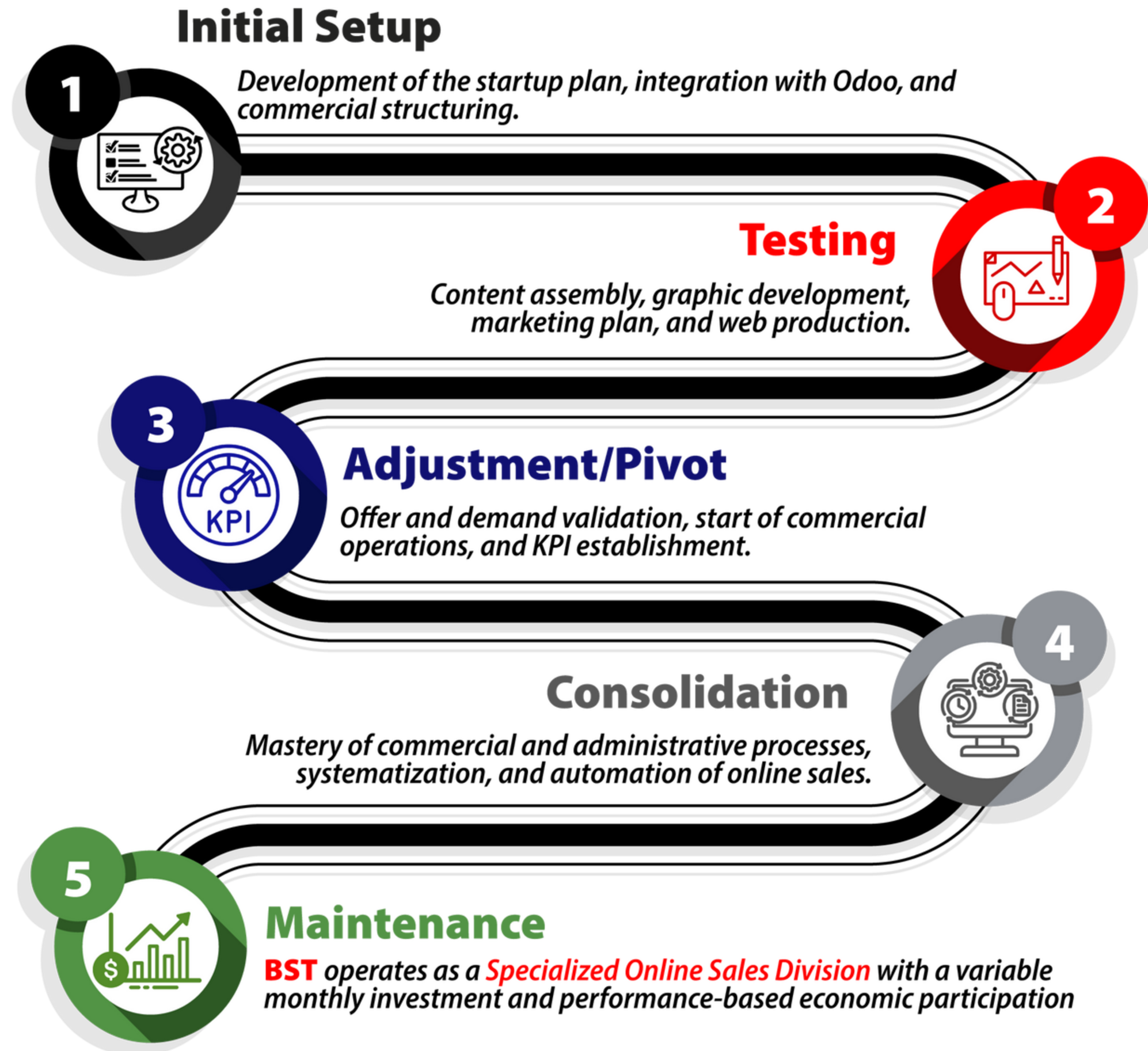
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WORKFLOW

Before launching any campaign or implementing a solution, we conduct an in-depth analysis of the target market and the specific needs of the end-user.

We identify opportunities and threats, define a clear strategy based on the analysis of collected information, and align it with the client's strategic objectives.

We design the digital marketing and automation strategy that best suits the business, configuring all the necessary digital tools to ensure a successful implementation.



RESULTS MEASUREMENT IN 90 DAYS

	PRE-LAUNCH	DIGITAL LAUNCH (90 DAYS)		
WORK PHASES	PHASE 1 (30 to 45 days)	PHASE 2 Testing	PHASE 3 Adjustment	PHASE 4 Consolidation
ERP INTEGRATION	Technology transfer and user setup	Platform familiarization	Determination of recurring activities	Mastery of processes
MARKETING	Strategy development	Segment isolation	Offer validation	Procesos en CRM
GRAPHIC DESIGN	Resource production	Adjustment of resources and communication plan		Final channel determination
WEB PRODUCTION	Commercial platform setup	Payment system validation	Metrics and KPI control for E-commerce	
SALES DEVELOPMENT VENTAS	Initial setup	Adjustments based on market feedback		Consolidation of an Intensive Sales Department

Once these work phases are completed; **BST GLOBAL TRADE CORPORATION** puts at your disposal to serve as the **Specialized Online Sales Division of your Company.**

CONTACT US

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